



GOING

GOLFING

AT HOLLYWOOD BEACH GOLF CLUB

PRESENTED BY



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VISION

CELEBRATING OUR LOVE FOR THE GAME



Golf blends athletic movement, environmental and social awareness, and mental focus to compete against no one but yourself. The game lives at the intersection of a person's Demands vs. Supply. Desire vs. Habit. Character vs. Ego.



The sport is seeing one of its largest upward trends in brand launches, competitive landscapes and active participants. Nearly everyone is picking up a golf club to discover a new version of themselves. Golf's heritage is on the cusp of building a whole new legacy. That is why we have entered the chat.





EXPERIENCE

EXPERIENCE DEMO DAY AND THE CLUBHOUSE SOCIAL IN THE SAME DAY



Demo Day + Fitting Experience

Test the latest from TaylorMade Golf and experience what it feels like to have a unique experience on the golf course.

Short Instruction from PGA Pros

GolfDigest award winning instruction will lead you through a short game practice session to improve your game around the greens and lower your scores.

Celebrity & Influencer Skins Game

Sports greats, celebrities, influencers and notable figures are amongst the field of this skins game with at least \$3,000 on the line.

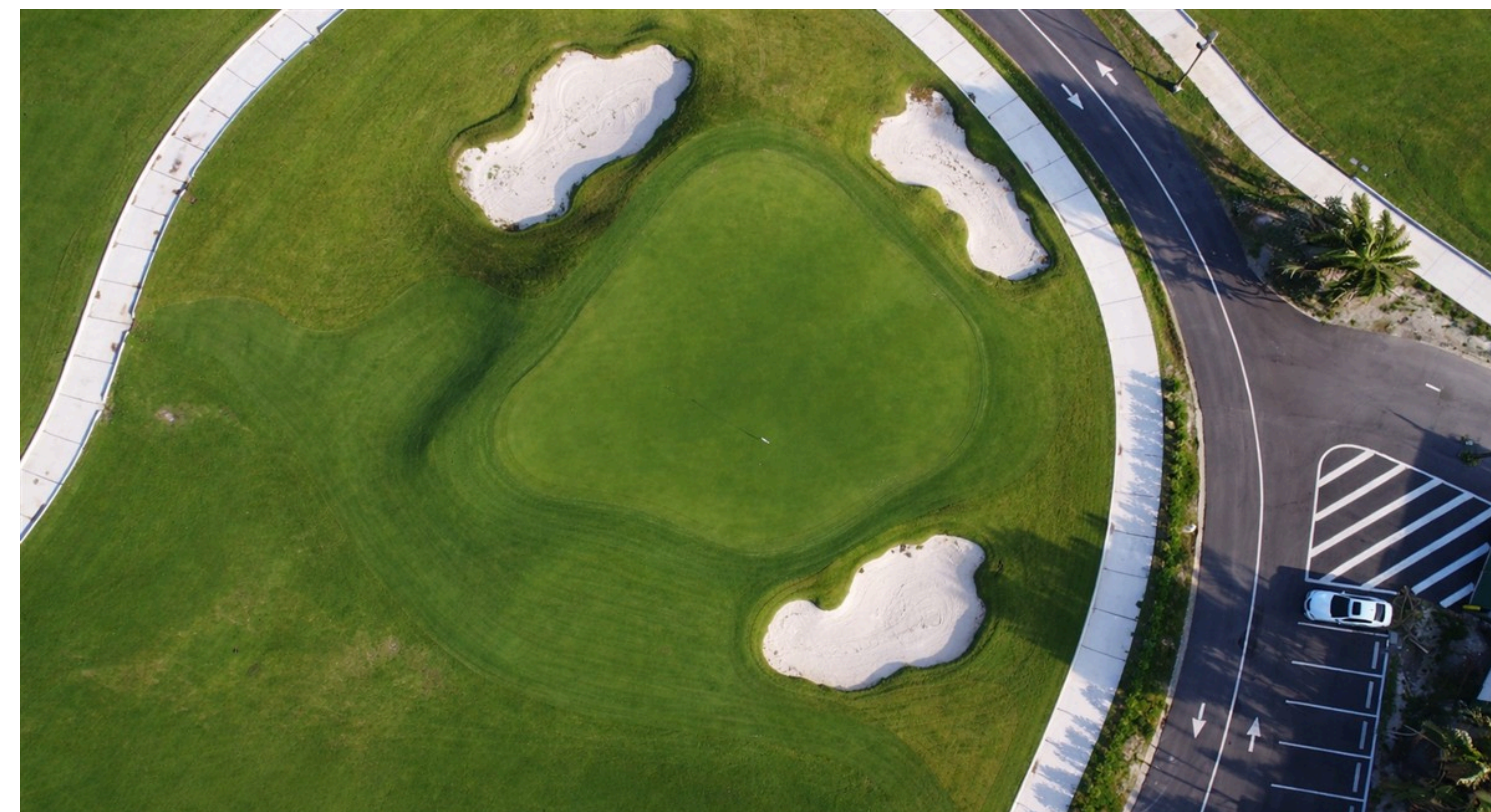
Social Mixer + Cultural Immersion

Enjoy networking along with refreshments from a curated cocktail and tasting menu in the newly renovated clubhouse bar and restaurant.



The TaylorMade Golf Fitting Experience is going to expand your mind around the concept of how equipment should work with you to make the game easier. No matter your skill level, understanding your clubs is a vital part of playing your best.

Event attendees will be able to test the newest products from TaylorMade Golf. Don't own clubs? No problem! Hundreds of club options will be on display. Need a tune up? Great! Bring your own clubs for us to see what adjustments you may need. Need new clubs? Even better. You can get the exact specifications you need in a fully custom built set right at the event.



CLUB FITTING

GET A FULLY CUSTOM BUILT SET OF CLUBS



THE COOL GOLF CLINIC



THE COOLEST WAY TO LEARN THE GAME



Range Sessions

Swing thoughts, drills, feels and repetition make this a range session you'll never forget. All skill levels are welcome to our instructor led range practice session where we focus on hitting it better (or even hitting it at all).



Short Game Sessions

Every golfer should practice their short game. Learn how to improve around the greens and try the selection of wedges on display from TaylorMade Golf.



Putting Sessions

Drive for show; putt for dough! Leave the putting sessions feeling like your putter or more like a magic wand that answers to your stroke.



***SOMETHING FOR
THE PLAYERS***



Celebrities & Athletes Competing for a Cause

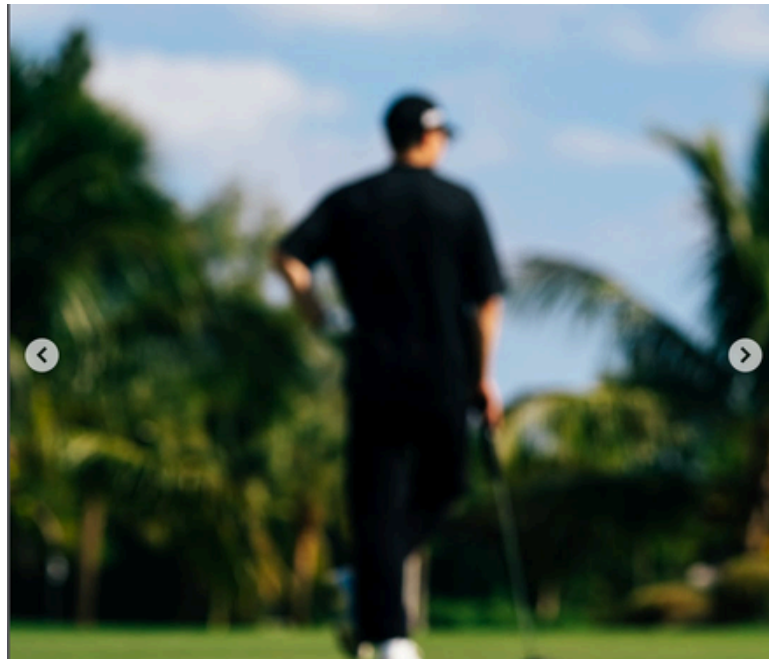
For the golf enthusiasts that want more than practice, Going Golfing will have a 18 - hole Skins Game with a field up to 72 players and \$6,000 in prize money. Each foursome will feature at least one celebrity, pro athlete or influencer. The beauty of the game is that anyone can be a star and there are no pictures on the scorecard.

Pressure is a Privilege

Part of the proceeds from our event will go to charity to support enrichment and inclusion in the game of golf by providing opportunities to junior golfers who could benefit from our initiatives.



18 - HOLE SKINS GAME





AWARENESS INITIATIVES

The golf industry is seeing perhaps its biggest upward trend within the sport's consumer base in this modern era. As a lifestyle sport, many demographics are attracted to the game, especially young professionals.

As a part of this, we want to welcome golf newcomers by teaching the etiquette and culture while having fun to promote shared harmony and inclusion into the golf ecosystem.

The heritage of prominence preserves tradition, and the engagement of inclusion drives us forward. Grow the game purposefully and intentionally.

Awareness grows with experience, allowing the golf curious to navigate becoming golf enthusiasts confidently and responsibly.



**RECOGNITION
AND RESPECT
FOR THE GAME**



CLUBHOUSE MIXER

SOCIAL CROWD OF LIKE MINDED INDIVIDUALS



Targeted Audience

Young professionals, local business owners, public figures and the socially inclined who appreciate the game of golf.

Networking with Intention

You may hear a lot that “business happens on the golf course.” Need we say more? An elevated networking event is built into the programming of Going Golfing.

Curated Menu & Cocktails

Tasting menus and refreshments will be provided, along with a complimentary Happy Hour.

Host Facility Spotlight

Our partnering host venues have a standard to ensure that a top - class experience makes attendees want to return for their own golf outings.





PARTNER WITH NOTABLE FIGURES AND BRAND NAMES

There's a combined reach of over 100M+ impressions from over 1M+ social media followers with the creators we have selected to be contributors to this event. Sponsors get prime visibility through online brand collaborations and on the day with activation areas throughout the host site.

Sponsor benefits include: Naming rights and special invites to our night before dinner social, All-inclusive access tickets to the event, Features in professional highlight reels/commercial video, production by our media house, Influencers and public figure shoutouts in mentions and placements at the event, 60-90 second recap video produced by our media house, RSVPs to The Cool Golf Clinic and Branded signage throughout the golf course and venue areas.



SPONSOR BENEFITS



A LIFESTYLE BUILT AROUND THE GAME



Title Sponsor // \$25,000.00

In partnership with Clubhouse Sessions

90-day social media campaign partnership with (4) posts featuring your brand as a partner/collaborator. (30) tickets to the event (Invite only), including the unlimited practice, The Cool Golf Clinic sessions and The Clubhouse Mixer. Naming rights plus (30) tickets to the tournament dinner social the night before. Your brand logo as the main feature in all main clubhouse areas, staging of the first tee and golf carts. (8) tournament player entries.

Partner Sponsor // \$10,000.00

In partnership with Taylormade

70-day social media campaign partnership with (3) posts featuring your brand as a partner/collaborator. (20) tickets to the event (Invite only), including the unlimited practice, The Cool Golf Clinic sessions and The Clubhouse Mixer. (20) tickets to the tournament dinner social the night before. Your brand logo featured in the golf club practice areas and activation social areas. (4) tournament player entries.

Hospitality Sponsor // \$7,000.00

In partnership with The Hard Rock Hotel & Casino

50-day social media campaign partnership with (2) posts featuring your brand as a partner/collaborator. ((15) tickets to the event (Invite only), including the unlimited practice, The Cool Golf Clinic sessions and The Clubhouse Mixer. (15) tickets to the tournament dinner social the night before. Your brand logo featured in the patio areas near dining and throughout the course's staged refreshment areas. (4) tournament player entries.

SPONSORSHIP INFO

MORE AWARENESS AND GROWTH



Media Sponsor // \$5,000.00

in partnership with Nucleus Hub x Sirius XM

60-day social media campaign partnership with (2) posts featuring your brand as a partner/collaborator. (10) tickets to the event (Invite only), including the unlimited practice, The Cool Golf Clinic sessions and The Clubhouse Mixer. (10) tickets to the tournament dinner social the night before. Your brand logo placement on the live podcast production set and guest interview areas. (2) tournament player entries.

Community Sponsor // \$2,500.00

in partnership with Valley Bank

30-day social media campaign partnership with (1) post featuring your brand as a partner/collaborator. ((5) tickets to the event (Invite only), including the unlimited practice, The Cool Golf Clinic sessions and The Clubhouse Mixer. (5) tickets to the tournament dinner social the night before. Co-branded event merchandise giveaways and a complimentary foursome to Hollywood Beach Golf Club. (2) tournament player entries.

Social Sponsor // \$1,500.00

In partnership with Hollywood Beach Golf Club

Sponsor one of the featured holes during the event at Hollywood Beach Golf Club. (1) tournament player entry.



SPONSORSHIP INFO

ARE YOU GOING GOLFING?



***GOLF BUILDS FOCUS,
COURAGE, AND
HARMONY WITH NATURE.***

Date: September 19, 2026
Time: 12:00pm - 4:00pm
Location: Hollywood Beach Golf Club

***THE COOL GOLF CLINIC
BUILDS AWARENESS,
COMMUNITY AND
OPPORTUNITY WITH THE
GAME.***

General Admission Tickets: \$60.00
Skins Game Players: \$350.00
(Admission included)

Club Fittings: Available upon booking requests



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